

Style and Mood Board

Kinetic Typography

I modeled this assignment on a scene from the movie *How to Train Your Dragon 2*. The scene has a clear color scheme, lyrics that are audible, and shapes that can be echoed in simplified forms.

Video reference



Transcript

Let the wind carry us

Through the clouds hurry up, alright

We can travel so far

As our eyes can see

We go where no one goes

We slow for no one

Get out of our way

Colors



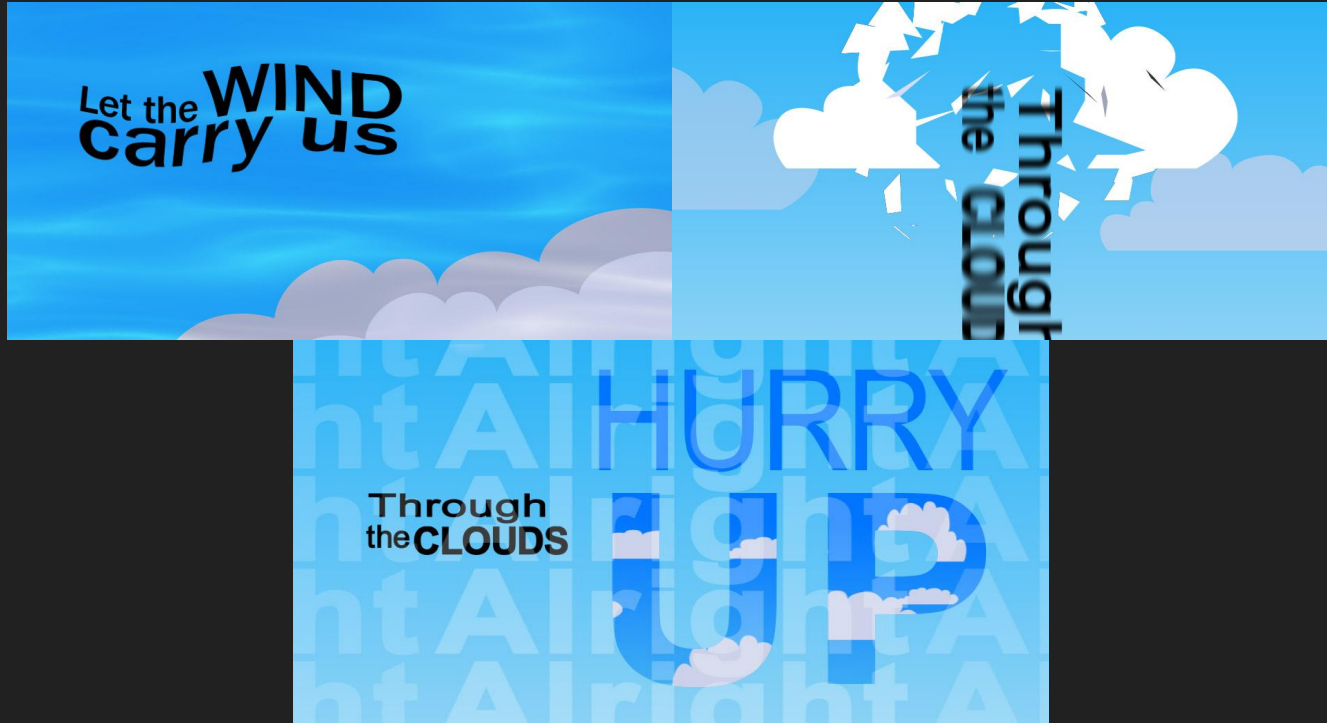
Fonts

Arial

Arial Black

Franklin Gothic

Style frames



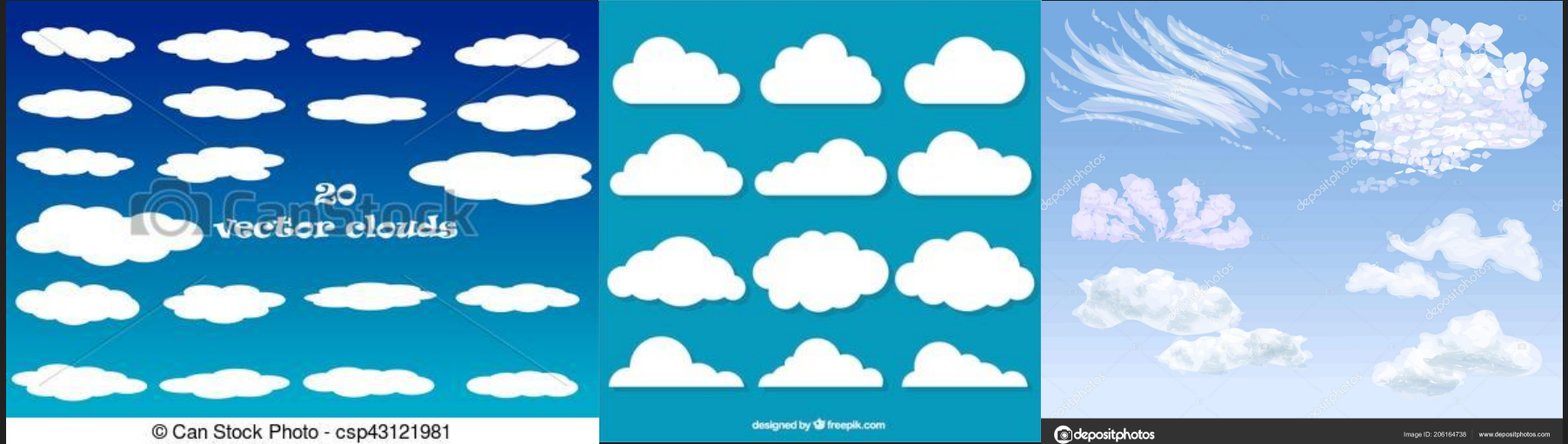
We can TRAVEL

WE GO WHERE
NO ONE GOES

Get out of

our WAY

Image references



I plan on animating simple vector clouds in the background of my text as secondary animation. These images are similar to what I'm picturing.

Main color reference

